

Beat: Travel

## **HOMOCULTURE Launches 2019 HOMOCULTURE GEAR COLLECTION**

### **A Resurgence Of Interest In Recent Years**

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**USPA NEWS** - HomoCulture, North America's leading source of LGBT culture, today announced the 2019 HomoCulture Gear collection, a line of branded accessories featuring an extensive offering of circuit fans and matching items including drawstring bags to complete circuit party, Pride, and other nightlife ensembles.

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Circuit parties, multi-day, multi-party events that can last up to 72 hours, have experienced a resurgence of interest in recent years, attracting the global LGBT audience with a comprehensive event calendar featuring cities around the world. Expecting to attract millions of people, WorldPride 2019 being hosted in New York City, New York, and at the exact same time, in the same city, the largest circuit party event in North America““ Pride Festival 2019 will be taking place.

Rising in popularity and becoming a staple at circuit parties and gay events is the circuit fan. Attendees carry circuit fans to not only keep cool, but look fashionable, too. As an official partner of top gay events like Winter Party Festival and Pride Festival 2019 and relationships with the likes of Matinee USA and White Party Palm Springs, HomoCulture saw an opportunity to help the LGBT community look and feel their best while showcasing their love and affection for HomoCulture.

"Our mission at HomoCulture is to increase awareness of the interests and values of the LGBT community," said HomoCulture owner and editor-in-chief, Brian Webb. "Introducing HomoCulture Gear to our fanbase allows us to further ingrain ourselves in gay culture and to cater to our readers who are actively looking for these types of accessories to enhance their event experiences."

HomoCulture Gear was launched in 2018 with a selection of circuit fans. The 2019 line offers an extended line of circuit fans, with vibrant designs and quintessential, on-trend phrases used in the gay community. Plus, the line features matching accessories, including drawstring bags, tops, and swimsuits to complete ensembles for LGBT events.

"Attending circuit parties is a top trend in gay culture, but the shining star of these events isn't just the music and dancing, it's the ensembles ““ these are serious fashion events," explained Carlos Hernandez, HomoCulture Gear customer from San Francisco. "You don't find a fan; the fan finds you. HomoCulture Gear allows me to be as extra on the outside as I feel on the inside."

The full line of 2019 HomoCulture Gear is now available online and at select HomoCulture Tour stops like the recent Peak Pride 2019 where HomoCulture produced the event's circuit fans.

About HomoCulture:

HomoCulture began with a passion for storytelling. For more than 15 years, owner and editor-in-chief Brian Webb has been sharing his personal stories and his quest for LGBT rights through various online platforms. With a strong reader base and an increasing desire to build a robust online resource for the gay community, Brian founded HomoCulture in 2013. Today, TheHomoCulture.com is North America's leading gay lifestyle digital publication.

Source : HomoCulture

Photos details:

Up: The 2019 HomoCulture Gear collection features circuit fans, along with matching accessories, including drawstring bags, tops, and swimsuits to complete ensembles for LGBT events

Down: HomoCulture fans sporting their HomoCulture Gear at Pride events

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