

Beat: Lifestyle

## "LE GRAND REPAS" ASSOCIATION Launches 2023 EDITION With CHEFFE VIRGINIE BASSELOT

With CHEF THIERRY MARX & GUILLAUME GOMEZ

PARIS, 24.10.2023, 14:05 Time

**USPA NEWS** - "THE BIG MEAL" is the National Culinary Festival (but from the Local) proposed by the Eponymous Association, which, Once a Year, on the Same Day, brings together the Actors of Collective and Traditional Catering so that they offer Citizens from the Same Territory to share the Same Menu.

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Each Local Menu, developed and designed from Local and Seasonal Products, by a Sponsor Chef or a Sponsor Cheffe of Territories, is also, and above all, an Opportunity to reconcile, around the Meal, Conviviality and Sharing, Curiosity and Pleasure. An Art Of Living together.

An Event to share with the Greatest Number of Territories, their Inhabitants and their Private and Public Actors (Producers, Distributors, Traditional and Collective Catering including Schools, Colleges, High Schools, Universities, Hospitals, Training Centers, Gendarmes, Charitable Associations, EHPAD, Company Restaurants, etc.). Thus, Le Grand Repas can reach all Citizens of the same Territory at the same Time, where they usually eat.

The "Le Grand Repas" Association, driven by the Initiative of its President Emmanuel HERVE, was created in 2019. It now coordinates an Unmissable Event that carries Values, which shines throughout the Territory; "it is the Addition of the Ever-Increasing Number of Territories participating in this Unique Experience of Living Together around the Culture of the Table that makes it a National Event.

Hundreds of Local Actors: Empowering Gourmets, through Recipes that favor Local and Seasonal Products, is a Great Opportunity to raise Awareness and promote at the National Level all the Great Initiatives carried out Locally, by all those involved in the World of Catering and Food. involved on a Daily Basis in raising Citizen Awareness for Responsible, Healthy Food, based on Good Products, Well Cooked, Respectful of our Planet and our Health. Because eating Good is Good, but eating Well is even Better!

A National Sponsor, who combines Cooking and Pleasure. "Le Grand Repas" is delighted to welcome Chef Virginie Basselot as Sponsor of the 2023 Edition. Virginie Basselot is at the Head of the Restaurant "Le Chantecler", One Star in the MICHELIN Guide, the Contemporary Brasserie La Rotonde, Room Service, Bars, N La Plage, as well as Banquets in Nice, since 2018.

Determination, Curiosity, Comforting Sophistication define her Cuisine; a Cuisine between Innovation and Creativity and French Know-How that she likes to pass on Successfully, as "Meilleur Ouvrier de France". Passionate and Determined, Virginie Basselot is One of the Figures of the New Generation of the French Gastronomic Landscape. With her Recipes, she wants above all to please, by providing Each Guest with a Real Moment of Happiness, Inclusion and Learning.

Two Ambassadors of the Association, Guillaume Gomez and Thierry Marx, who have contributed, since 2019, through their Talents and Commitments, to making this Event a Great Moment of Sharing, Connection with Others, Curiosity, Pleasure, Inclusion and Learning.

THE BIG MEAL: WHEN WAS IT?

Only One Date to remember and share: Thursday October 19, 2023, 4th Edition of the Grand Repas. This is the Next Culinary Event. The Unique opportunity, for all the Inhabitants of the Participating Territories, to taste a Local Menu, specially concocted by the Sponsor Chef(fe) of their Territory, and served Everywhere, where they usually eat (Traditional Catering, Catering Public and Private Collective). A Great Moment of Sharing, Connection with Others, Curiosity, Pleasure, Inclusion and Learning.

THE BIG MEAL 2023 EDITION, IN FIGURES:

- \* 36 sponsor chefs
- \* 36 local menus
- \* 60 departments

2022 EDITION, IN FIGURES FOR MEMORY:

- \* 24 Chef sponsors
- \* 24 local menus
- \* 40 departments
- \* + 400,000 meals served
- \* + 100 positive local and national media feedback

"THE BIG MEAL" - The National Culinary Festival  
Presentation on October 12, 2023  
@ Ecole Hôtellerie Mederic in Paris

With The Presence of:

- \* Thierry Marx -- Ambassador of "Le Grand Repas" Event
- \* Guillaume Gomez - Ambassador of "Le Grand Repas" Event
- \* président Emmanuel Hervé - President of "Le Grand Repas" Association
- \* Philippe Nègre - Director "Le Grand Repas" Association

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**Article online:**

<https://www.uspa24.com/bericht-23691/le-grand-repas-association-launches-2023-edition-with-chef-virginie-basselot.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSiV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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Official Federal Reg. No. 7442619